



PRESS STATEMENT FOR IMMEDIATE RELEASE

Vertual Ltd, Hull, UK announces the launch of VERT on Demand (VoD), a cloud-based educational platform designed to transform the learning experience for radiotherapy (radiation therapy) students around the world.

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VERT on Demand redefines the traditional classroom by offering a cloud based, interactive and personalised learning environment. Educators can provide students with structured access to over 40 pre-made workbooks and materials that enhance understanding and engagement, thus helping students understand the complex concepts of radiation therapy more effectively while reinforcing their knowledge.

Students regularly fed back to educators after VERT simulation sessions in the classroom that more VERT exposure would help enhance their learning. With VERT on Demand, this has now become possible.

The product is offered at a time when workforce staffing vacancies in healthcare are at an all-time high, and when the need for cancer services is growing. It is hoped the use of VERT on Demand will help to engage students more effectively and contribute towards a reduction in attrition rates from educational programs.

Debra Leeves, CEO Vertual Ltd. Says “VERT on Demand is a new product from Vertual, which meets the changing needs of students and their educators. The product design and features build on feedback received from universities and teaching establishments across the world, who want a flexible and interactive teaching solution that works for their needs both now and in the future”.

Key features of VERT on Demand include:

1. Educators can assign and adapt workbooks to students, and formative assessment scores can identify areas for improvement.
2. Students can dive into immersive lessons, quizzes, and clinical scenarios that promote active participation and knowledge retention. This helps the student to build knowledge ahead of clinical placement.
3. With cloud-based accessibility, students can learn on their own terms, whether at home, in the classroom, or on the go.

VERT on Demand is available in all regions, and tailor-made packages provide a cost-effective solution.

About Vertual Ltd

Vertual Ltd. is the leading provider of virtual reality training systems in radiation therapy and is based in Hull, UK. VERT, the flagship product, is installed at over 160 centres in 34 countries. The VERT on Demand release is part of a strategy to build a pipeline of new products through in-house development and collaborations that fulfil market needs. For more information, email info@vertual.co.uk, visit <http://www.vertual.co.uk>, follow @VertualLtd on Twitter, LinkedIn updates and Instagram.

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