

## PERSON SPECIFICATION – Product Specialist (ST0050)

Specification	Essential	Desirable	Examples Measured by
<b>Education and Training</b> Formal qualifications and relevant training	<ul style="list-style-type: none"> <li>A degree-level education in a radiation treatment</li> </ul>	<ul style="list-style-type: none"> <li>A second language would be a bonus</li> </ul>	Application Form / CV Documentary Evidence References
<b>Work Experience</b> Ability to undertake duties of the post		<ul style="list-style-type: none"> <li>Commercial awareness, previous experience in a commercial role would be desirable</li> </ul>	Application Form / CV Interview
<b>Skills and Knowledge</b> Includes abilities and intellect	<ul style="list-style-type: none"> <li>Demonstrate a sound knowledge of radiotherapy or relevant allied health experience.</li> <li>Excellent planning and organisational skills, needs to be able to work to fixed deadlines.</li> <li>Good communication and customer relationship building skills</li> <li>Strong Presentation Skills</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge of CRM Systems</li> <li>Proficient in using social media platforms</li> </ul>	Application Form / CV Interview
<b>Personal Qualities</b> Includes any specific physical requirements of the post – (subject to the provisions of the DDA Act)	<ul style="list-style-type: none"> <li>A can-do attitude, a proactive approach, and a drive to succeed.</li> <li>Flexibility and willingness to work in and support a small team of radiotherapy specialists &amp; territory managers</li> <li>Self-motivated and conscientious.</li> </ul>		Application Form / CV Interview