



## **JOB DESCRIPTION**

<b>Post Title</b>	Product Specialist
<b>Salary</b>	£36,750 to £50,000 depending on experience
<b>Reporting to</b>	CEO
<b>Location:</b>	Kingston Upon Hull (Must be based in the UK - flexible or hybrid/remote working in the UK will be considered.

## **Company Overview**

We are offering the opportunity to work for a rapidly growing, successful, and innovative company that provides high technology products for radiotherapy training and education (virtual reality). Over 160 hospitals and training institutions use our products in 34 countries across the world. We are extending our product range and developing new VR and AR products that meet patient and healthcare professionals' needs. You will be a part of this growth phase and will play a crucial role, providing support across the business and to our customers.

The company is based in state of the art premises and is part of the tech community at The Dock in Hull city centre, close to the train and bus stations and local amenities.

## **Main purpose of the role**

The Product Specialist works at the intersection of customer support, marketing and sales. They will assist in the management of Vertual's brands along with supporting the Product Specialists & Territory managers (sales) in their roles, to help generate sales from customers across the world.

We are looking for people who will apply their radiotherapy, clinical, or technical expertise to support the sales and marketing products and deliver the optimum solutions for our customers.

## **Main Responsibilities**

- Support the Product Specialists & Territory Managers and the Commercial Team
- Help build and maintain strong customer relationships and ensure customers get the most value from their VERT products
- Help to identify potential customers for Vertual products
- Support the sales and order fulfillment processes
- Provide input to other departments on the development of new products
- Work towards providing training for new and existing customers
- Help organise and attend conferences, workshops and training events
- Support the development of product literature and training materials
- Help coordinate social media channels, general editorial creation
- Any other duties commensurate with the grade and skills of the post holder as appropriate.
- The post holder will be expected to undertake all duties in line with the company's Health and Safety policy and Quality policy
- The role will involve some UK and international travel.

## **Skills & Qualifications**

- A degree-level education in radiation treatment (Essential)
- An understanding of broad marketing principles
- Excellent planning and organizational skills, needs to be able to work to fixed deadlines
- Strong written and verbal communication skills

- Proficiency in Word, basic Excel and PowerPoint

Vertual is committed to individual career development, helping you develop a career path that is both right for you and meets the company's needs. We will provide support, mentoring, and training and give you opportunities to show us what you can do. As we grow, so will you.

If you are enthusiastic, self-motivated, enjoy working in a customer/client-facing role and will embrace the challenges of working in a growing, dynamic company, then we'd love to hear from you.

Background information about the company is available at [www.vertual.co.uk](http://www.vertual.co.uk)

To find out more about our products, please visit our youtube channel -

<https://www.youtube.com/user/VertualLtd>

Please send a CV and covering letter to [recruitment@vertual.co.uk](mailto:recruitment@vertual.co.uk)

### **Terms and Conditions:**

**Contract:** Continuing with a three-month probationary period.

**Holidays:** 26 days per annum plus Bank holidays, increasing to a maximum of 30 days based on full years of uninterrupted service.

**Pension:** contribution up to 6% of salary following the probation period, or workplace pension scheme enrolment.

**Notice Period:** 3 months.

**Probationary Period:** 3 months

The probationary period provides an opportunity for the employee to fit within the working practices of the company. It shall be determined during this time whether the job is in line with expectations as defined by the Job Description, and by discussions at interview and prior to appointment. Opportunities for flexible or hybrid/remote working in the UK will be considered.

The full set and definitive terms and conditions will be specified in the employment contract.